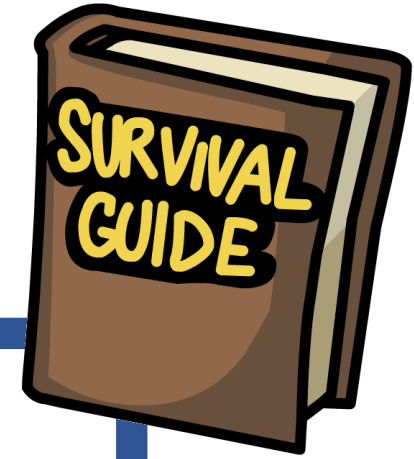


BRANDING AND MARKETING CHALLENGES



DEADLINES Vs. QUALITY... HAS THIS BEEN ALWAYS YOUR DILEMMA TOO?

RIVERDALE's Content Marketing



You have a business objective to reach... but how?

Always remember, you are not just competing in your industry, you are competing with the millions of other marketing messages that consumers are bombarded with every day. Not only that, you do not have the time or the budgets to invest heavily into branding/marketing.

So, how would you like to project your brand?

**GOING BEYOND JUST
'COMMUNICATION'**



CONTENT MARKETING



**GOING BEYOND JUST
DIGITAL MARKETING**



Running one's
own business
can be really fun!

Oh Really?

GET REAL

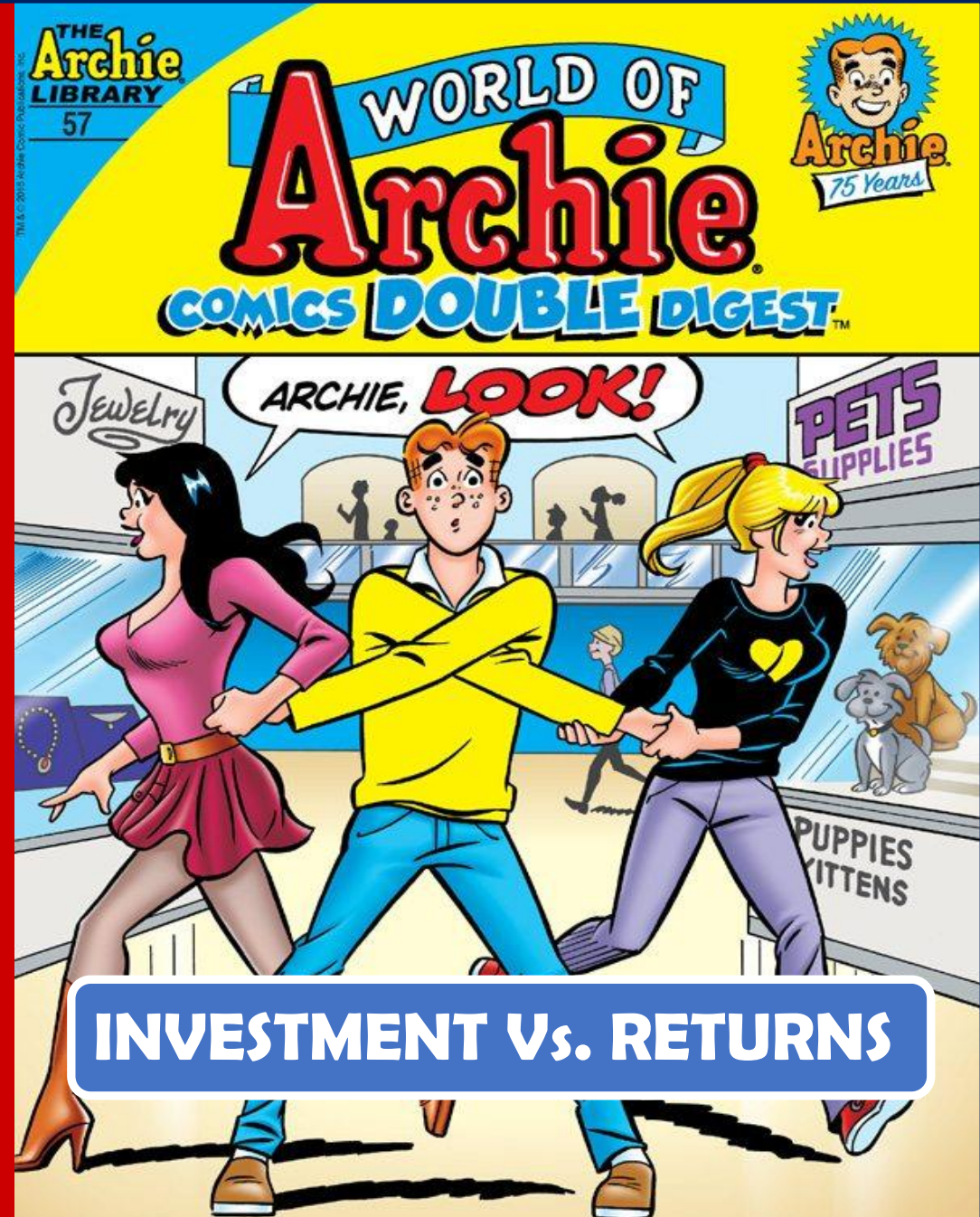


OPTIONS Vs. CHOICES



EXPANSION
Vs.
CONSOLODIATION

AS A BUSINESS HEAD, YOU GOT TO BALANCE IT ALL!



INVESTMENT Vs. RETURNS



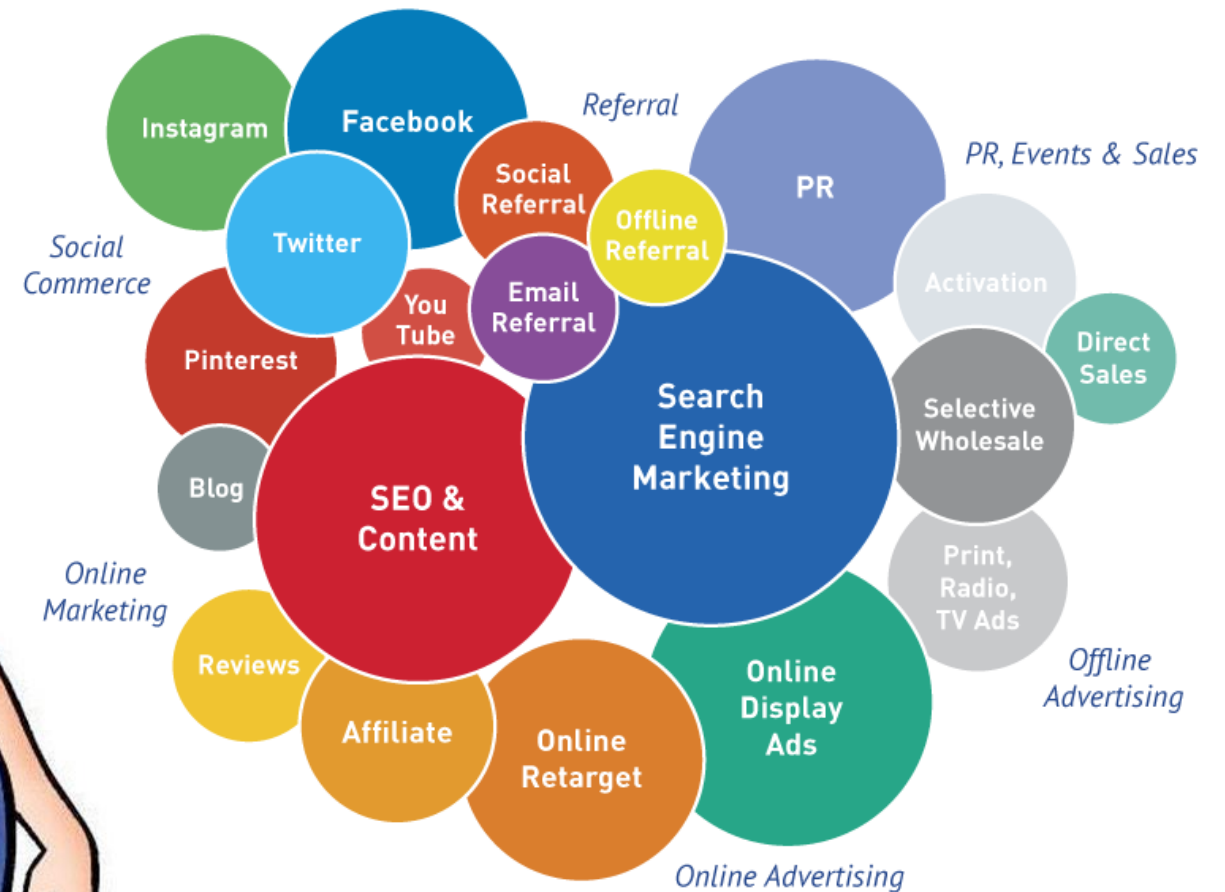
IF THIS IS HOW YOUR
EVERYDAY WORK DAY
LOOKS LIKE... YOU NEED

HELP!

POW!

THE CHALLENGES OF CREATING A BRANDING STRATEGY?

CAN **YOU** REALLY
AFFORD TO
PAMPER ME ALL
THE **TIME**?



EXPECTATION

VS.

REALITY







BUSINESS IS YOUR PRIORITY, WE WILL ENSURE YOU MIND YOUR OWN BUSINESS.

Presenting...



Easy Solutions

Luit Easy Solutions, a comprehensive communications/branding strategy solution that can be customised.



From strategy to cracking concepts, making films, animation, to social media content, jingles, marketing pitches... all in one place... Luit.



Digital Marketing

Strategies Focused on Increasing The Reach & Visibility of Your Business.



✓ IDEATION

✓ COPY

✓ DESIGN

✓ PRINT

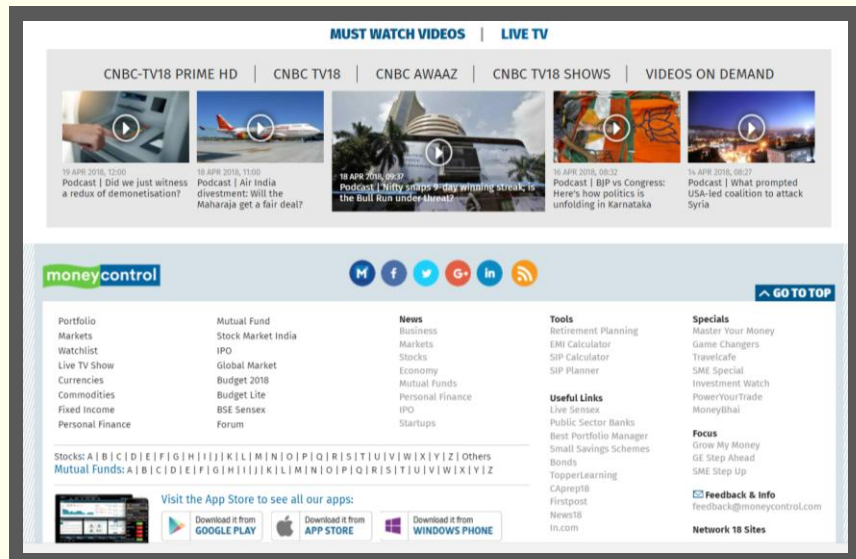
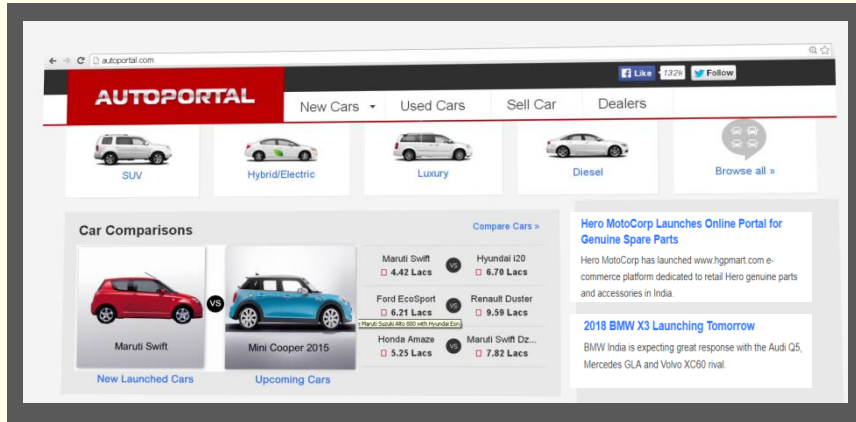
✓ AUDIO

✓ VIDEO

DESIGN & CONTENT WORK SAMPLES

EDITORIAL POSTS

PRINT ADVTs & STANDEES



impossible

IMPOSSIBLE IS THE WORD WE LOVE TO HEAR FROM OUR CLIENTS WHEN THE JOB GETS DONE.

No matter how big the challenge, at Eagle Trans, we walk that extra mile to ensure that all freight forwarding requirements are taken care of flawlessly.

Our network strength and expertise allow us to provide highly competitive, flexible solutions that cater to all our customers' needs.

Customer Driven

We create innovative solutions
Have presence in thriving markets
Network across 150 countries worldwide
Usage of latest technology to track shipments
Skilled and committed manpower

Services offered

Air Freight Services • Sea Freight Services • Transportation • Warehousing

Eagle Trans Shipping & Logistics

WE DON'T MIX THEM UP!

However, if you blindly believe in "One Nation, One Station", you might. But we don't. Radio is a local medium worldwide, and so are our stations. That's why **MY FM** – we understand the local listeners like no one else does. This is what makes us better than any "national" network.

India's Local FM Network
17 Cities | 17 Stations

94.3 MY FM
jiyo dil se!

Find us on
www.myfmindia.com YouTube Facebook

Radio Division - DB Corp Ltd.

DESIGN & CONTENT WORK SAMPLES

SOCIAL MEDIA POSTS



FB BANNERS



SHORT & LONG FORMAT VIDEOS





Documentaries • Feature stories • Corporate AVs



✓ IDEATION ✓ SCRIPT ✓ PRODUCTION ✓ AVs ✓ BRAND FILMS ✓ TVCs

YOU KNOW IT!
**Communication is critical
to ensure sustained
growth and returns...**

**But you didn't know
how or where to start from!**

For more information log on to
www.luitproductions.com



The best of both worlds... Now possible!



@LuitProductions